



2022 MIDDLE TENNESSEE STRAWBERRY FESTIVAL

PARADE ENTRY FORM

Portland Chamber of Commerce
106 Main Street - Portland, TN 37148
Phone: 615-325-9032

Theme: "All Aboard the Strawberry Express"
Date of Parade: May 14, 2022
Float Entry Fee: \$15.00 (*a float is a fully decorated structure/vehicle that depicts the parade theme*)
Unique Entry or Antique Vehicle: \$25.00 (*no business advertising*)
All other entries: \$50.00
Late Fee after May 3: \$20.00 (added to the entry cost)

Line up Location: Victor Reiter Parkway

Floats & Judged Entries MUST be lined up by 3:00pm. ALL entries MUST be lined up before 3:30pm.

~Floats & Judged Entries will be judged at lineup & during the parade.

~The winners will be announced via Facebook and local media, as well as presented with trophies at the May 16, 2022 City of Portland Council Meeting at 5pm.

Candy distributed by walking participants only! Candy cannot be thrown!
Please note – this is a child safety issue (All entrants can have walkers participating)
Anyone throwing candy will be immediately removed from the parade.

1. Complete the requested information
2. Read, sign and date the waiver below
3. Bring or send in your entry fee with this form
4. One representative from each entry **MUST ATTEND** one of the PARTICIPANT'S MEETINGS at the Chamber office – you will receive your lineup instructions and other vital information during this meeting.
 - May 3, 10:00am
 - May 3, 6:00pm
 - May 5, 10:00am

EARLY ENTRY MUST BE RECEIVED NO LATER THAN MAY 3rd

2022 RULES & GUIDELINES

- **Applications will be taken until May 12th but after May 3rd, there will be a \$20 late fee added to your entry fee.**
- One representative from each entry **MUST ATTEND** one of the PARTICIPANT'S Meetings scheduled the week prior to the festival. You will receive your line-up instructions and other VITAL information.
- A float is a fully decorated structure/vehicle that depicts the parade theme. All floats must be 100% decorated and trailers must be skirted. If an entry does not follow the theme & is not fully decorated it will not be considered for judging and will be subject to an additional fine.
- ALL floats must consist of a fully decorated trailer (decorated according to parade theme) pulled by a vehicle (truck, SUV, semi-truck). Exceptions: Elected officials, marching bands, cheer/dance teams, city & county vehicles (fire trucks/police cars).
- All vehicles must be in good working condition and capable of towing your float to the parade staging area, during the parade and after the parade.
- Line-up will be on Victor Reiter Parkway. You will only be allowed to enter Victor Reiter Parkway from Highway 109 (this goes for parade entries as well as dropping off riders).
- Floats & Judged Entries **MUST** be lined up by 3:00pm. All entries **MUST** be lined up before 3:30pm.
- Entries are judged based on the following:
 - Interpretation of the Theme - this year's theme is "All Aboard the Strawberry Express"
 - Originality – overall creativity and originality in the float design and concept
 - Craftsmanship – quality and complexity of the float's workmanship
- **Parade will start promptly at 4:00pm, Rain or shine! Line will begin to move by 3:45pm.**
- **Entries must abide by all rules on the application.**
- All vehicles, including go carts and similar vehicles must be driven by a licensed driver and have proof of insurance. Drivers and vehicle owners are liable for any damage or accident occurring from the use of their vehicle at all times.
- Entries may use sound amplification for musical purposes, but not for addressing the audience – no speeches/campaigning please!
- There will be **NO PERFORMANCE STOPS** along the parade route. You may, however, perform as the parade is moving.
- Throwing candy from moving vehicles is **NOT ALLOWED**. For the safety of all, no materials may be thrown along the parade route. This includes candy, flyers, literature, etc. However, walkers alongside entries may hand out candy and other items. **Violations of this rule will result in your candy being confiscated & could result in rejection for future parade entries.**
- Show bikes (motorcycles) are permitted however, they may not squeal tires, rev engines, or cause a disturbance that might endanger anyone in or along the parade route; anyone breaking this rule will be subject to arrest and at the very least, immediately removed from the parade.
- No Animal Entries (Horses, dogs, etc.) will be allowed.
- No graphic images will be allowed (to be determined by the Chamber staff).
- Leave at least 1 car link between floats and maintain a speed of 3 MPH

2022 MIDDLE TENNESSEE STRAWBERRY FESTIVAL PARADE ENTRY FORM

Name of entry: _____

Description of Entry (float design or vehicle make/model): _____

How many vehicles are included in your entry? _____

Contact Person: _____ City, State: _____

Contact Phone: _____ Email: _____

PLEASE CHECK APPROPRIATE CATEGORY:

- Business
- Civic Club/Organization
- School Group/Club
- Political Candidate
- Elected Official
- Individual/Family
- Church
- Pageant Contestant
- Marching Band or Dance Group
- Emergency/Public Service
- Armed Forces/Veteran

PLEASE CHECK TYPE OF ENTRY (all that apply):

- Float
- Walkers (please estimate number of walkers with your entry) _____
- Car or Truck
- Antique Vehicle
- Business Advertising
- Other (please describe) _____

IS THE ENTRY TO BE JUDGED?

- Yes
- No

WHICH MEETING DO YOU PLAN TO ATTEND? ***This is REQUIRED & will be held at 106 Main Street.***

- May 3, 10:00am
- May 3, 6:00pm
- May 5, 10:00am

I agree to the above guidelines for Parade Participants and hereby release and agree to hold harmless the City of Portland and the Portland Chamber of Commerce from and against any and all claims, damages, charges, demands, obligations, recoveries, liabilities, loss, deficiencies, rights or action or causes of action, of any kind, character or description, whether accrued, absolute, contingent, known, unknown or otherwise (including, without limitation, any and all penalties, interest, attorneys' fees and other costs and expenses relating to any and all actions, suits, proceedings, demands, assessments and judgments), which pertain to, arise out of, result from or related to Parade Entry's participation in the Event.

Signature: _____ Date: _____

Float Entry Fee: \$15

Unique Entry or Antique Vehicle: \$25

Other Entry: \$50

LATE FEE after May 3rd: \$20